

FOR IMMEDIATE RELEASE

Toolwire Named to Red Herring Top 100 North America as Leading Company in Education

Pleasanton, CA – June 21, 2011 - Toolwire (www.toolwire.com), a global leader in Experiential Learning, announced that it has been named to Red Herring's [Top 100 North America](#), a prestigious list honoring the year's most promising private technology companies in North America. This award follows quickly on the heels of [Toolwire's double-gold medal performance](#) at the 2011 IITT Awards in the UK where it won "Learning Technologies Solution" and "Instructional Designer" of the Year.

Toolwire is a learning solutions provider specializing in products and services for experiential learning. Empowering Higher Education institutions and corporate universities to deliver immersive "virtual internships" across a broad range of subject areas, Toolwire's [StudentDesktops](#), [LiveLabs](#), [Scenarios](#), and [Toolwire Learnscapes](#) "bring learning to life".

Red Herring's editorial staff evaluated companies on both quantitative and qualitative criteria, such as financial performance, technology innovation, management quality, strategy, and market penetration. A thorough review of the track record and standing of these companies relative to their sector peers allows Red Herring to see past the "buzz" and make the list a valuable instrument of discovery and advocacy for the most promising new business models in North America.

"Choosing the companies with the strongest potential was by no means a small feat," said Alex Vieux, publisher and CEO of Red Herring. "After rigorous contemplation and discussion, we narrowed our list down from hundreds of candidates from across North America to the Top 100 Winners. We believe Toolwire embodies the vision, drive and innovation that define a successful entrepreneurial venture. Toolwire should be proud of its accomplishment, as the competition was very strong."

"We are deeply grateful to the Red Herring editorial staff for this recognition," said John Valencia, Toolwire's President and CEO. "Empowering the next generation with the 21st Century skills they need to be successful is vitally important. Our proven Experiential Learning approach is at the forefront of innovation in meeting the needs of today's student and assisting our partner institutions to produce graduates capable of world class performance in the marketplace."

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About Red Herring

Red Herring's Top 100 North America list has become a mark of distinction for identifying promising new companies and entrepreneurs. Red Herring editors were among the first to recognize that companies such as Facebook, Twitter, Google, Yahoo, Skype, Salesforce.com, YouTube, and eBay would change the way we live and work.

About Toolwire

Toolwire is a learning solutions provider specializing in products and services for experiential learning. Bridging the gap between education and experience, Toolwire's LiveLabs, Scenarios, and Toolwire Learnscapes provide on-demand, personalized practice to meet the dynamic needs of today's learner. "Learning by doing" provides the quickest and most effective way to develop skills and ensure ongoing learning, knowledge retention and competency. Toolwire's award winning solutions "bring learning to life". For more information, please visit www.toolwire.com.

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